

COMPANY REGISTRATION NUMBER 08066413

**ENERGIZE SHROPSHIRE TELFORD AND WREKIN
FINANCIAL STATEMENTS
31 MARCH 2015**

Charity Number 1147861

INDEPENDENT AUDITORS LLP
Chartered Accountants & Statutory Auditor
Emstrey House North
Shrewsbury Business Park
Shrewsbury
Shropshire
SY2 6LG

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2015

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ENERGIZE SHROPSHIRE TELFORD AND WREKIN

TRUSTEES ANNUAL REPORT

YEAR ENDED 31 MARCH 2015

The trustees, who are also directors for the purposes of company law, present their report and the financial statements of the charitable company for the year ended 31 March 2015.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered charity name	Energize Shropshire Telford and Wrekin
Charity registration number	1147861
Company registration number	08066413
Registered office	Rural Enterprise Centre Stafford Drive Battlefield Enterprise Park Shrewsbury Shropshire SY1 3FE

The trustees

The trustees who served the charitable company during the period were as follows:

D Sherratt
F S Peters
R G Sheldon
S C Franks
K J Dobson
B Nicholls
S Briggs
G H L Butler
E A Clare
F Fortune
S Charmley

Auditor

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TRUSTEES ANNUAL REPORT *(continued)*

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STRUCTURE, GOVERNANCE AND MANAGEMENT

The Energize Shropshire, Telford & Wrekin County Sports Partnership ('Energize STW') is a company limited by guarantee registered in England and Wales, no. 8066413, and registered Charity no. 1147861. Energize was incorporated on May 11th 2012 and registered as a Charity on 27th June 2013. Energize STW is governed by its Memorandum and Articles of Association as amended on 1st October 2012.

The Trustees, who are also the Directors for the purpose of company law, who served during the year, were:

S Peters (resigned March 2015)
D Sherratt
R Sheldon
S Franks
B Nicholls
S Briggs
K Dobson
F Fortune (appointed October 2014)

Local Authority Nominated Trustees

E Clare (T&W) (appointed June 2013)
G Butler (Shropshire) (appointed June 2013 – resigned January 2015)
S Charmley (Shropshire) (appointed January 2015)

In accordance with Article 4.4 S Peters has resigned as Chair and Trustee of Energize STW effective from 31st March 2015 having served in this post since incorporation. D Sherratt has now been appointed his successor as Chair from 1st April 2015.

During 2014/2015 Fiona Fortune was also co-opted as a Trustee in accordance with the Articles of Association.

In January 2015 local authority nominated Trustees (as listed above) resigned and were appointed in accordance with the provisions of Article 3.3 of the Articles of Association.

The Board has continued to deliver specific functions through established Champion roles and during this year in addition to the Chair these included;

Finance	D Sherratt
Governance & Risk	K Dobson
Business (Development)	R Sheldon
Improvement	S Franks
Performance	S Briggs
People	B Nicholls
Stakeholders (T&W)	E Clare
Stakeholders (Shropshire)	G Butler & S Charmley
TBC	F Fortune

On 1st April 2015 the Board of Trustees therefore consists of 9 individuals from the public, private and voluntary sectors.

None of the Trustees has any personal pecuniary beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £1 in the event of a winding up of the company. On appointment all Trustees sign an engagement agreement that sets out the duties and

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commitment expected of a Trustee during their period of appointment. Separate agreements are signed by the Chair and each of the Board Champions.

Energize STW requires all Trustees and staff to undertake induction and continuing professional development to familiarise themselves with the political, funding and delivery environment in which the company operates; to set out their respective roles and responsibilities; and to ensure accountability and compliance with statutory Charity and Company law.

The Board of Trustees meet every quarter to discuss the strategic direction of the charity, ensure its core aims and objectives are being met in the most efficient way, and to take account of any risks to the charity and to make sure that all legal obligations are satisfied. The Trustees also undertake an annual retreat as part of the business planning process.

Three sub-committees have been established and are convened by deploying appropriately skilled members from the Board to oversee Finance, Governance and Risk, Performance and People / HR matters that arise. These meetings are chaired by Finance / Governance & Risk, Performance and People Champions respectively.

The Board of Directors are supported strategically by Energize STW's senior employees. Outside the meetings, the day to day business of the Charity is delegated to the Chief Executive and through him, other staff. In order to clarify Board reserve powers and delegations of authority a policy document was approved by the Board of Trustees on 19th July 2012. The subsequent (and more detailed) Financial Procedures and Guidelines Handbook has also been developed (and reviewed by the Finance, Governance and Risk Sub Committee in 2014/15) to provide more specific instruction and guidance to Trustees and Staff with financial responsibilities. Relevant sections are required to be signed by Trustees and Staff during their induction.

During 2014/15 the Trustees have reviewed, revised and adopted the Risk Policy and Procedures document and have subsequently considered the major risks faced by the charity and are putting in place systems and controls to mitigate them through Executive ownership and Trustee champion oversight. A risk register is maintained and identified risks are monitored and reviewed through this on going process.

In 2014/15 the Energize Board of Trustees used the new 'Energize 2020 Vision' to develop a more detailed operational business plan for 2015/16. This sets out clear operational targets for the next twelve months and has itself led to a review of Board Champion roles which along with the retirement of the Chair will involve a Board renewal process being undertaken during the year.

OBJECTIVES AND ACTIVITIES

Energize STW aims to promote community participation in healthy recreation for the benefit of the inhabitants of Shropshire, Telford & Wrekin. In short we work to help as many people as possible 'find an activity that helps make their heart beat faster'.

Our vision is to 'enable sport and physical activity to be a part of everybody's everyday life across Shropshire and Telford & Wrekin'. Our mission is that through collaboration with local partners we will ensure that there are a diverse range of quality, affordable, accessible and enjoyable activities available across Shropshire, Telford & Wrekin, to inspire local communities to lead healthy and active lives.

Energize's core offer of services to community groups and sports providers are as follows:

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- a) **Being an information hub:** providing advice and knowledge to local partners either via our online platforms or contact with a member(s) of the team.
- b) **Delivering national strategy locally:** helping National Governing Bodies of Sport (NGBs) to land their national programmes in the local area; delivering Sport England programmes around e.g. coaching, volunteers, school sport; or delivering other national programmes such as Community Games.
- c) **Linking local partners in:** extending our own network of contacts to enable us to develop and deliver sport and physical activity services and programmes but also linking partners with each other to get maximum value and impact from projects.
- d) **Developing local people:** investing in local people delivering or developing sport, for example by providing coach education grants, running a volunteer academy and by organising education and training opportunities.

In practice, these services look as follows:

Advice and guidance on community sport activity - this could range from facility development to Clubmark accreditation schemes

Knowledge and information services - inc. data analysis - in terms of sports and physical activity participation and also details of local sports providers (clubs, coaches etc.)

Brokering and facilitating partnerships which could increase / improve provision of sport and physical activity - both in terms of community and school provision

Commissioning / grant aiding providers to deliver specific activity - essentially we provide some grant aid to these providers to deliver specific participation outcomes (these could be children, young people and adults - inc. people with disabilities)

Training and education services - to sports and physical activity providers (clubs, community groups, schools, coaches, individuals)

Award programmes - e.g. County Coach of the Year, Volunteer of the Year etc. in association with media (e.g. Shropshire Star and BBC)

Website, e-news and other communication services to promote own and partner sport and physical activity related schemes.

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Development of programmes, funding bids and associated resources and activity which would be available for sport and physical activity providers to engage in, purchase and / or adopt.

Events and volunteering services to support the promotion and delivery of sport and physical activity programmes.

The Trustees have considered the Charity Commission's guidance on public benefit when reviewing organisational strategy and planning future activities and are satisfied that Energize STW continues to have significant charitable purpose, and delivers very tangible public benefit. Some examples of programmes, activities and achievements in support of this are:

ACHIEVEMENTS AND PERFORMANCE

Working with National Governing Bodies of Sport

In 2014/15 Energize has worked alongside 25 NGB's to help them to deliver their national programmes within the Shropshire, Telford & Wrekin area. These include popular activities like Football, Swimming, Tennis and Netball and more diverse activities like Sailing, Canoeing, Modern Pentathlon and Archery. This has been possible through a team approach with all members of the Energize team taking responsibility for elements of NGB plans and ensuring that they match our local needs and requirements to achieve a tangible Active People survey impact.

Case Study - Badminton

Using local intelligence and contacts Energize helped England Badminton identify 10 locations and source approx. £4,000 of funding for 'Smash Up' in the County. Smash up was successful in engaging 193 new young players and retaining 131 of these in regular activity.

Case Study - Cricket

Through our work with Shropshire Cricket Board and local secondary schools we identified that there was more demand for introductory activity than the 'Chance to Shine' programme could fund. Energize helped secure £2,500 funding for the extra activity such that an additional 5 school activities were delivered with 65 additional young people taking part on a regular basis.

Sportivate

Sportivate has once again been a successfully commissioned programme, with strong engagement from delivery partners to assist in programme focus and linking to local partners to ensure delivery in line with national strategy. 2014/15 saw the highest number of young people engaged in Sportivate in STW since the programme started in 2011, engaging 1247 young people between the age of 11-25 in the programme, with 969 young people being retained. Sportivate's focus on women and girls projects had a particular impact and the programme delivered 54% of activity to women and girls.

Strong projects delivering swimming and Martial Arts to the Telford Asian women's group been successful in engaging new participants and Shropshire Council utilised the flexible nature of the programme to target a substance misuse group in Oswestry to provide 8 weeks of football that has gone on to develop into a Sport England Satellite club.

Over £80,000 has been directly invested into Sportivate sessions in Shropshire, Telford and Wrekin across 28 different sports and activities.

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Oswestry Substance Misuse Football Project - from Sportivate to Satellite Club

The project has been described as innovative and inspirational by the Head of Young People's Services because research suggests that bringing substance misusers together in a group can be detrimental to their rehabilitation and can present a captive audience for buying and selling drugs. This project broke all the rules and proved that sport can bring together hard to reach individuals, engaging them in physical activity rather than substance misuse.

In April 2014 a partnership was formed between Shropshire Council's Young People's Substance Misuse Team, Oswestry Boys and Girls Football Club and Shropshire Council's Sports Development Team, who together organised a football project for six young men aged 14 - 25 years old. All of the young men were receiving support for substance misuse; they identified football as an activity they would like to take part. Many of the participants were also involved in the criminal justice system, known to social care and the family solutions team, were excluded from mainstream education, were unemployed and came from low income families. The project was funded through Sportivate as many of the participants were inactive and not confident to join in with local sports clubs.

Sessions took place in the evening, the same time every week. This was the only structured activity participants took part in at the time, they had to be encouraged and reminded by their case worker to take part. The young men did fall into a routine after the first few weeks and the positive structured activity was instrumental in bringing about some of the changes in their behaviour. Participants only paid 50p per session because they were from low income families. Using Sported's Sportworks Tool demonstrates how funding such projects is cost effective because engagement in sport reduces the likelihood of negative consequences, such as youth offending, which is costly to society. Participants' likelihood of experiencing negative consequences in terms of educational performance has reduced with further insight from participants supporting this data, reporting that the project 'Keeps me off drugs', another reported 'Used to be in jail and an alcoholic, the project keeps me away from both' and 'I've now been put on a training course'.

The project took part at an easily accessible town location in Oswestry, near to housing estates where participants lived. All participants also received a t-shirt, so they could eventually play matches against other sides and feel like a team. The influence of the case worker providing encouragement and support and the coach who had a great relationship with the participants was crucial. The coaches' relaxed and experienced style created mutual respect between both parties, participants felt valued at sessions and were eager to develop their skills.

All of the young men were engaged in the project for its duration. The coach and case worker wanted the participants to carry on these positive behaviours and so met together with Energize's Club Development Manager who agreed plans to carry on the project as a Satellite Club to continue bringing the participants closer to a community sports club.

Satellite Clubs

2014/15 has seen the Sport England funded Satellite Club programme grow to 54 satellite clubs in 21 different sports across the whole of Shropshire, Telford and Wrekin. 33 different clubs have started and 27 secondary schools and 4 colleges within the county now have a satellite club based there, encouraging more pupils to join their local club. There are now approximately 700 weekly participants within satellite clubs across the county.

In the last year Energize has directly invested over £25,000 into Shropshire, Telford & Wrekin Satellite Clubs, and a further £20,000 has been committed to aid sustainability of last year's satellite clubs for the next 3 years. The majority of Sportivate and Satellite Club funding goes to support local coaches.

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The Satellite club funding has been used to get hard to reach groups active, and has promoted sport as a vehicle for change. Furthermore, in the last year Energize have worked with partners to launch satellite clubs focusing on the following hard to reach groups including Asian Females, Ex-offenders, Substance misuse, children on police behaviour contracts and disability groups.

Case Study - Golf

Initially Energize worked with Sutherlands and Abraham Darby secondary schools behaviour management team to see what sport/s young people who were otherwise inactive wanted to play. The programme then delivered golf sessions to these hard to reach students, all of whom had never played golf before. A lot of the students had poor attendance and behaviour within school, and some were on police behaviour contracts. However following over 50 students taking part in the golf satellite club teachers have reported that school attendance has increased and behaviour has significantly improved. All of the students have gone on to play the sport outside of the satellite club where scholarships to the golf club have been awarded and furthermore none of the young people have further breached their police behaviour contracts.

The Behaviour Manager at the school further reveals: "Since the start of this club in October 2014, we have noticed a real shift in the attitude of individuals who have participated in the satellite club in school, attendance at school has improved and negative behaviour has decreased".

Aside from behaviour, the club has bridged a gap between school sport and club participation and there is a confidence that these children have developed life skills and will carry on playing golf once they leave school.

Coaching

The Energize Coach Bursary received 56 applications in the 2014-2015 financial year, with 82% of the applications received being successful, and with the average participant receiving 86% of the funding they applied for. The bursary has supported the development of over 90 coaches in 24 different sports. Last year the coach bursary was also ring fenced so 67% of these were female coaches and 30% of the total funding has supported coaches with disability participants. This resulted in over 1000 participants receiving coaching.

The Energize coaching management system now boasts over 600 coaches. Nearly 700 people have signed up to our regular coaching newsletter which outlines localised supporting opportunities.

Over £13,000 was invested in training and development for local coaches, with the subsequent voluntary hours they have provided being worth an equivalent of over £70,000 (based on £13.37 being the gross average hourly wage for full-time employees in England).

Case study – Athletics

Energize worked with the National Governing Body (England Athletics) to run a Leadership in Running Fitness course in July 2014. The Energize coaching lead sourced the venue and promoted the course in STW and as a result led to 23 people attending the course. 7 coaches from Telford Harriers Running Club were subsidised £250 through the coach bursary fund to attend the course and Telford Harriers have had an increase in novice runners as a result of increase in coaches.

Since gaining the qualification the coaches have organised themselves into various ability groups with a rota for each Leader. They have recruited over 5 new members who are now within the main body of the club, including one with learning difficulties who needs extra care. They are planning a 0k to 5k training beginners group in the near future. Energize are currently monitoring the impact on the data management system, along with gathering information through survey monkey and emails and regular communication with the club.

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Volunteering Academy

The Energize Volunteer Academy (EVA) has around 50 active volunteers, these currently vary from 16 - 60 year olds, with some in education, full or part time employment, others are currently looking for employment and a handful of volunteers are retired.

During the 2014-2015 financial year over 30 volunteers have contributed to over 500 hours of community sports volunteering in Shropshire, Telford and Wrekin. Over 18 volunteers have progressed into employment in the last year, along with 2 volunteers progressing into higher education.

The EVA has been a platform for many volunteers to gain experience within the Sports sector "I have developed loads of skills whilst with Energize, teamwork, leadership, working with children, coaching, Energize has given me the experience, knowledge and skills I needed to be able to get a job in education. Thanks to Energize I now have an amazing job at a lovely secondary school in Shrewsbury, I also have the PE teacher asking me to get the qualification done so I can help her coach after school! Energize has helped me get to where I wanted to be!" Emily Roberts has gained full time employment as a teaching assistant in a local Shrewsbury school, this was her aim when joining the volunteer academy, however she lacked the confidence and experience to do so. She has been involved in a number of events and recorded over 60 hours volunteering for Energize.

Various training opportunities have been offered to members of the Energize Volunteer Academy to help members build their skills, and the Recruit, train and deploy process is continually occurring throughout the year.

The equivalent worth of voluntary hours performed by the Energize Volunteer Academy is estimated to be approx. over £7,000.

In addition there is the Social Value created by volunteering in community sport as this activity is widely acknowledged to be beneficial for developing employability skills valued by organisations (and not just those working in sport). Consultation with our volunteers revealed how the EVA supports members who are Not Engaged in Education, Employment or Training (NEET) or are at risk of becoming 'NEET' through providing quality volunteering opportunities, such as; lead coach for a Sportivate project, young leaders at School Games and officials at rugby competitions. Some of our volunteers joined the EVA for the opportunity to have experience in a variety of roles to help them decide on their future career paths, while others joined to gain specific experience for their intended career in community sport; volunteering opportunities are tailored to individual needs. Through being part of the EVA and the experiences of taking on different roles, volunteers revealed their confidence, leadership and team working skills had also improved. Volunteering in community sport has also inspired some EVA members to take part in more physical activity themselves, improving their physical health and wellbeing. Although not reported as one of the primary reasons for joining the EVA, many of our volunteers have met new people, making friendships which have a positive effect on their lives.

School Games

In 2014/15 Shropshire, Telford and Wrekin held a summer and winter level three (county) School Games Festival as part of the Government's school sport policy and the legacy from London 2012 Olympic and Paralympic Games. The programme has benefited thousands of young people across the county, providing both additional opportunities for young people to take part in competitive sport as well as high quality leadership opportunities. With continued support from event sponsor Shropshire Homes Ltd as our lead sponsor the impact of the School Games programme can be seen as follows:

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- 2556 participants have competed in a level three festival, which includes 338 SEND students.
- 288 students have supported a level three festival as a young leader.
- 147 students have attended a level three workforce training day, receiving national governing body leadership training in a sport of their choice.
- 46 different events have been delivered; including 9 events specifically for SEND students (this includes a wheelchair basketball event separate to the festival).
- 19 students have been recruited, trained and deployed as School Games Youth Forum members, meeting on a monthly basis to help plan and shape the level three festival.

72% of primary and 60% of secondary students stated they want to take part in 'a lot more' sporting competitions since taking part in the Festival.

The contribution made by Young Leaders is invaluable to the event, the voluntary hours they provided in support of the festival days has an equivalent worth if paid, of over £25,000. Many Young Leaders consider the Festival to improve their team working and communication skills. 84% of Young Leaders would like to volunteer at a future festival. Some comments received from Young Leaders include:

"I am not great at doing sport so this is a good way to get involved."

"I feel that it improves my confidence and I enjoy working with the younger children at sports events."

"It is a great opportunity and is great fun."

Through feedback from participants and their teachers, we gained an understanding into personal skills and attributes developed by the Festival, from increasing confidence to improving their sporting skills, to teamwork with fellow pupils; which was the most commonly reported skill developed and is also one of the six values of a School Games competitor. Young Leaders support the Festivals through helping to officiate, score events and support teams, our research found these roles provide practical experience of coaching and working with younger children; which the Young Leaders value for their future careers. Leadership was the most frequently reported skill developed and has therefore been valued as part of our Social Return On Investment analysis.

This year we introduced new ways to get other children and young people involved in the School Games festivals by offering 'non-sporty' competitions such as 'School Games Has Got Talent'. This competition offers children and young people the opportunity to enter a talent competition which results in the winning acts performing at the School Games festival opening ceremonies. Other competitions are also being introduced for each festival - this started at our winter 2015 festival with a primary school 'School Games Area Flag' design competition. These separate competitions are engaging other pupils and schools with School Games and is something that we will continue to grow. In addition to the above facts and figures we have also successfully built upon and developed strong links with National Governing Bodies of Sport, community clubs and the local authorities to support with the delivery of this programme.

Primary School Sport Support

From 2013/14 academic year all primary schools received a PE and School Sport Premium. The vision for the Primary PE and School Sport Premium is that there will be "a measurable and sustained improvement in school PE and sport, underpinned by high-quality teaching that increases participation levels in physical activity, and leads to healthier pupils who are more engaged across the whole curriculum."

Energize have been funded by Sport England to support primary schools and initially work was undertaken to inform schools of the support and guidance Energize are able to offer them when looking at how best to maximise their funding.

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We continue to develop and update an area on our website, providing relevant information for schools such as an NGB guide, local coaching provider guide and other guidance documents and links such as Sport England's best practice videos and the Sports Coach UK Coaching in Primary School portal. During this year we also improved the self-review tool by complimenting it with a support document that helps schools work their way through the self-review tool. We continue to provide a regular PE and School Sport eBulletin that schools sign up to receive. Working alongside colleagues within the Youth Sport Trust, Shropshire Public Health and School Games Organisers we are developing our CPD offer, ensuring it complements the work that other partners are already providing.

One of our CPD offers that has been very successful is the National Curriculum Training Programme for School Swimming Teaching. School Games Organisers and PE Coordinators stated that CPD opportunities linked to school swimming was an area that would be of great benefit. During 2014/15 we have organised and delivered in partnership with the ASA, Telford & Wrekin Leisure Services and the North Shropshire SGO a total of four Module 1 courses and six Module 2 courses. This has resulted in 73 staff from primary schools attending and completing a Module 1 course and 54 staff completing a Module 2 course. By attending these courses, schools and teaching staff delivering aspects of School Swimming should be better equipped and more confident to develop and deliver School Swimming; resulting in more primary school pupils being able to achieve the National Curriculum standard of swimming 25 metres before they leave primary school at the end of year 6. Some comments from school staff that attended the courses are below:

"I feel the course was very good for me to undertake school swimming, teaching me the correct way to teach young children. I feel this will be a big benefit to me and the school and I look forward to beginning my lesson."

"I feel more confident and able to teach swimming."

"The course was informative and expectations for school swimming were made clear. Our school will be purchasing the school swimming charter as a result of this course and we are developing ways to 'take school swimming seriously'."

"I came away definitely feeling positive and equipped, having learned and observed a huge amount."

"Lots of good ideas and information will certainly support the way we teach swimming."

"We are now much better equipped to provide a higher level of swimming in September."

The PE and School Sport Premium will now be provided annually to Primary Schools until 2016 and Energize will continue to support this investment.

Olympic Champion Project

Alison Williamson MBE continues to work as an advocate for sport and healthy lifestyle and has been joined as part of the Energize Programme by a further 6 local Champions. In the period April 2014 to March 2015, 34 visits were undertaken on behalf of Energize Shropshire, Telford & Wrekin. Visits to schools and youth groups deliver messages on health, activity and determination based around a love of sport and the personal experiences of our Champions. Feedback is positive and enthusiastic often mentioning the inspiring quality of visits. The recent re-launch is taking hold with the expectation to extend visits to more diverse organisations.

- A commercial income of £2,400 in the financial period.

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- Latest feedback rates the programme as 9 out of 10 for its content and 10 out of 10 for recommendation to others.
- Latest feedback shows interest in taking up some of the healthy lifestyle initiatives delivered in our presentation.
- Endorsements from school visits:

"Danielle was fab, the group really engaged with her story and enjoyed listening and asking questions about her presentation". "We have had rave reviews from our learners on the session Nick did for us in January and if possible we would like to repeat".

Community Games

Energize continue to support communities to run their own local sporting / cultural celebration through provision of 14 games in 2014. The Games bring communities together for a celebration with sports and arts activities and include a simple opening and closing ceremony. Built from the legacy of the London 2012 Olympic and Paralympics, the games have developed to create annual community events utilising the very best in local skills and enthusiasm to achieve positive outcomes.

Case Study - Oswestry Community Games took place in September 2014 on Gatacre Recreation Ground with the support of the Town Council and volunteers from many local clubs. Over 1,000 people attended with 14 local sports clubs providing a range of activities; arts and cultural organisations were also in attendance. The aim of the event was to act as a celebration, showcase and engagement vehicle attracting local people to try activities and take them up on a long-term basis. Through consultation with participants, the key outcomes were identified as increasing take of local opportunities because the event showcases these opportunities on offer from local clubs and venues. The second key outcome is the impact of the event on activating local participation, as we can evidence that the take up of these local opportunities increases the number of people who are physically active, which has positive implications for their future health. Games organizer Clive Knight received the Energize Shining Light award for his achievements in this area. Further evidence of visitors to the Community Games spending outside of the event itself has also been identified, benefitting the local economy.

Case Study - In June 2014, eight Young Health Champions (YHC) aged 11-15 years organised a Community Games in their local town of Craven Arms to bring their community together. This was the first event the group of YHCs had ever organised and although they were supported when needed by their local youth worker, the YHCs were the driving force behind the event. Over 400 people attended on the day and had the chance to take part in 30 activities on offer from local providers, many of these being sports taster sessions. The Community Games really was a community day for local people to feel more connected with each other and with local activities available to them, leading to reports post-event of increased take up of these activities. The YHC's received great feedback from those involved and attending the day, their Community Games was shortlisted for Energize's 'Community Project of the Year' Award, with the group attending the Awards Evening at Shrewsbury Town Football Club in November 2014. The social value created by this Community Games goes over and above a one day event, the YHCs were working together and planning the event far in advance, providing 300 voluntary hours between them. This has led to the key changes and outcomes being valued which involve the YHCs themselves. Their youth worker reported how the group had successfully worked with each other and activity providers to organise the event, meeting many new people in their community and developing self-esteem through the success of their Community Games and subsequent Awards shortlisting.

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Inclusively Fit Project

Energize successfully secured Reaching Communities, Big Lottery funding within a strategic partnership and recruited the Shropshire Inclusion Officer for a 4 year 'Inclusively Fit Project'. The project is designed to reduce health inequalities and accessibility for local people with disabilities, by providing information on activity provision, offering equipment and transport bursaries, creating a buddying programme and supporting sports organisations to become more accessible.

The project is well underway with targets being exceeded for year one, as well as a pilot phase for the buddy programme in progress. The project has developed many new partners for Energize in the Voluntary and Community Sector along with the Public and Commercial sector, with more relationships sure to be created and developed across the County in the future.

Case Study - Sainsbury's Inclusive Community Training

The Sainsbury's Active Kids for All Inclusive Community Training has enabled Energize to reach those working with and caring for disabled people who are in a non-specific sporting environment, along with the wider Voluntary and Community Sector. Energize held two workshops in 2014/15, and delivered to individuals from varied backgrounds including: Parents, carers, community centre workers and also to volunteers who support community groups.

All 27 attendees of the workshops reported an improved knowledge of using practical ways to support inclusive delivery, along with also learning new ideas/strategies that could immediately be applied to their role. Comments from the delegates included:

"The course has really increased my confidence and I feel competent to help a child with disabilities take part in activities."

"This course would be good for those who would like to get people with disabilities active but are not sure where to start. It gives an insight in to how to plan inclusive sports sessions."

The programme has more recently permitted Energize to engage with a new delivery partner, Severnside Housing (Housing Association), and is enabling us to collaboratively support more members of the community. This partnership will allow Energize and Severnside Housing to co-author in improving employment prospects, personal development and on-going opportunities for members of the community. The partnership has enabled four workshops to be scheduled for 2015/16 already.

Engaging Workplaces

In 2014/15 Energize invested in the 'Workplace Challenge' franchise for Shropshire, Telford & Wrekin providing a FREE online tool for local workplaces to promote physical activity and sport to their employees. In the first 9 months of the project 61 different local workplaces have registered to use the tool with 219 individual employees beginning to log activity, 62 of whom were previously inactive. Towards the end of the year a survey was created to assess interest in trying new activities and in 2015/16 Energize are planning to work with local partners to meet some of this demand.

Workplace Challenge allows users to keep a physical activity diary, earning points to have a competition with colleagues and is a source of information on local opportunities to be active. Energize have held 'Challenges' on the site where users are encouraged to log as much activity as possible in a short number of weeks and or log as many miles as they can through active travel. We will continue to hold these Challenges over the next year and promote national challenges, because they provide a healthy focus for workplaces.

Energize also have plans to incorporate the Workplace Challenge as part of a wider workplace health

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

TRUSTEES ANNUAL REPORT *(continued)*

YEAR ENDED 31 MARCH 2015

offer. Adults spend a considerable amount of time in often sedentary workplaces, combined with pressures to make time for physical activity; this is a key area to get more hearts beating faster in Shropshire, Telford & Wrekin. There are many potential benefits of an active workplace for individual wellbeing and to the workplace as a whole, including; reduced absenteeism, improved productivity, motivation and team building. Energize will develop these plans over the next year to support active workplaces in the future.

Energize Awards

The Energize Awards 2014 in association with Shropshire Star took place in November with awards being given on the night to local coaches, volunteers, clubs, and organisations. 172 guests attended on the night, 4 sponsors were engaged and 10 awards were given. This year was made even more special by the fact that 6 of our winners were put forward by Energize for the West Midlands Community Sports Awards where Shifnal Cricket Club took home the Community Club of the Year award and Climbing Out took the Project of the Year award.

Satisfaction

The annual satisfaction survey took place in November 2014, with fairly significant changes to the question structure of the survey, which is constructed by the County Sports Partnership Network. The changes mean that the survey is a more manageable size, which seems to have been reflected in the increase in the number of respondents. More partners responded to this year's survey than in any previous year, with almost an equal split between local partners and regional and national partners, in particular National Governing Bodies of Sport. We believe that this increase, which is almost three times the number of responses received previously, gives us more robust information on our overall performance and will greatly assist in our annual planning.

Overall satisfaction with Energize STW has now been split into two questions, with part one asking about satisfaction with how we add value to their work and part two asking about quality of support and advice given. When compared to previous results, overall satisfaction in terms of value we add to their work has risen dropped from 94% in 2013 to 85% in 2014. Satisfaction with the quality of support and advice given has dropped from 100% to 88%. The Net Promoter Score was reintroduced to the survey this year, having been excluded since its first appearance in 2012, which allows Energize to assess satisfaction in terms of who is likely to improve our reputation by speaking favourably about us (promoters) and who could weaken our reputation by speaking unfavourably (detractors) to others. Overall, Energize achieved a Net Promoter rating of 59, compared to 65 in 2012 and is still performing well when compared to the national CSPN benchmark for all CSPs of 39.

Enhancing the Partnership

In 2014-15 Energize delivered a series of half day conferences in response to local issues and interest. The aim of the conferences was to highlight

Energize support organisations to build the case for their project and bid to funding where this will support and encourage participation in Shropshire, Telford & Wrekin. The process of developing a bid often requires looking at the wider business plan of the organisation, considering sustainability, organisational structure, project management and deliverability. Working together with the organisation to develop their plans improves local skills and is one of the key outcomes valued through the equivalent cost of paid training. Successfully funded projects have the biggest return on investment for the local community; there is evidence to demonstrate that grant funding increases participation which has health benefits and social cost savings. The refurbishment and creation of facilities also creates jobs which has an economic value.

In addition to information, advice and advocacy Energize has also provided professional services to a

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

TRUSTEES ANNUAL REPORT *(continued)*

YEAR ENDED 31 MARCH 2015

number of groups and organisations in order to support the development of sport and physical activity. These include:

- Telford Trust - Energize worked in partnership with the Trust to identify supply and demand of local activities, and completed a data collection process to produce a report to share with local organisations. The insight is now being utilised to develop a new grants scheme which organisations will apply to if they can demonstrate they meet the eligible criteria.
- Grange Sports Centre - Energize have worked with local company Pleydell Smithyman Ltd to help the centre make the case for investment to stay open for business. Connections have been made with further sports and governing bodies and a plan is now in place to extend the offer for less active local community groups and individuals.

Energize supported £741,417 of external investment into sport across the County (in addition to our own income). This includes both capital and revenue funding through Sport England's Small Grants, Inspired Facilities and Playing Pitches and a large grant awarded for Shropshire's Inclusive Fitness Project from Big Lottery's 'Reaching Communities' programme.

Equality & Safeguarding

Energize has a continued commitment to Equality since achieving the Foundation Level of the Equality Standard for Sport and continues to Safeguard & Protect Children and Vulnerable Adults in Sport to an advanced level, including a robust welfare plan used to good effect during the 2014/15 Shropshire Homes school sport festivals. With support of local partners Energize have reformed the Shropshire Safeguarding through Sport group which helps to share and encourage good practice.

Energize continues to forge strategic alliances with other networks and associations and as such is a member of CSP Network, Sport & Recreation Alliance, Shropshire and Telford & Wrekin Voluntary and Community Sector bodies.

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

TRUSTEES ANNUAL REPORT *(continued)*

YEAR ENDED 31 MARCH 2015

Social Return on Investment (SROI)

Energize continue to use Social Return on Investment (SROI) in 2014/15 to look at the social value of our work and demonstrate it in financial terms through calculating the overall social return on investment. Energize set a baseline for SROI in 2013/14, providing some comparison for the figures calculated this year. Additional areas of our work have also been measured using SROI, as we continue to use this method of impact reporting.

Programme or Activity	Social Outcome	Evidence Base	Tool Used	Inputs £	Impact £	SROI £
Shropshire Homes School Sport Festivals	*Health improvement *Skill development	*Sport England's Economic Value of Sport Tool ¹ *Cost of a team working course for young people. ²	SROI analysis ³	£33,592.95	£187,535.62	£5.58
Craven Arms Community Games	*Skill development *Social Inclusion	*Cost of a team working course for young people. ⁴ *Research into the value of volunteering. ⁵	SROI analysis	£5,611	£36,384	£6.48
Energize Volunteer Academy (EVA)	*Skill development *Health improvement *Employability *Social inclusion	*Equivalent value of a leadership course. ⁶ *Sport England's Economic Value of Sport Tool. *Cost of being NEET to the public purse. ⁷ *Research into the value of volunteering.	SROI analysis	£16,726.30	£207,118.11	£12.38
Investment	*Skill development *Health improvement *Job creation	*Equivalent cost of paid training. ⁸ *Sport England's Economic Value of Sport Tool.	SROI analysis	£7,137.88	£120,585.71	£16.89
Oswestry Community Games	*Health improvement *Local spending	*Average weekly spend on sports participation from the	SROI analysis	£2,541.60	£8,618.22	£3.39

¹ The economic value of sport - local model uses national and published local data to provide an indicative, annual value for a range of different elements of the sports economy - <http://www.sportengland.org/research/benefits-of-sport/economic-value-of-sport/>

² Identified through an internet search of organisations providing team working activities for young people.

³ An SROI analysis follows standard rules and principles set out by the SROI Network, this includes weighing how much of the benefits or social value identified are due to an organisations programmes and activities. Some of these benefits might have happened anyway and other organisations may also have contributed. The social value is adjusted using government and first-hand data to avoid over claiming. For more information visit <http://socialvalueuk.org/>

⁴ Identified through an internet search of organisations providing team working activities for young people.

⁵ 'Estimating the value of volunteering using subjective wellbeing data' from Department of Work and Pensions. The research examines the monetary equivalent of the wellbeing benefit derived from volunteering.

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/221227/WP112.pdf

⁶ Identified through an internet search of organisations providing leadership courses.

⁷ 'Estimating the life-time cost of NEET: 16-18 year olds not in Education, Employment or Training' Research from the University of York, widely cited by Government organisations.

https://www.york.ac.uk/media/spsw/documents/research-and-publications/NEET_Final_Report_July_2010_York.pdf

⁸ Cost to attend a GRANTfinder training course. GRANTfinder are the UK's leading grants and policy database.

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

TRUSTEES ANNUAL REPORT *(continued)*

YEAR ENDED 31 MARCH 2015

		Family Spending Survey. ⁹ *Sport England's Economic Value of Sport Tool. *Research on the average spend per person for day trips. ¹⁰				
Substance Misuse Football – Sportivate Project	*Reduction of substance misuse *Reduced likelihood of participants being NEET	*Participant's average life expectancies have been used to divide the total cost savings over participant's lifetime to determine an annual cost saving. ¹¹	Sportworks Tool ¹²	£1,445	£9,828.86	£6.80
Golf Satellite Club	*Reduction of substance misuse *Health improvement	*Participant's average life expectancies have been used to divide the total cost savings over participant's lifetime to determine an annual cost saving.	Sportworks Tool	£1,420	£8,806.42	£6.20
Energize SROI				£68,474.73	£578,948.47	£8.45

All of the social impacts for the School Sport Festivals, Sportivate, Satellite Clubs, Investment supported by Energize, Community Games and the volunteer academy have been added together and divided by the overall costs of these activities to produce an overall SROI of £8.45 for 2014/15.

This figure and these calculations have been discussed with and iterated between an SROI advisor and Energize Staff.

The 2014/15 SROI figure of £8.45 compares favourably to the £9 baseline figure achieved for 2013/14, especially when some of the SROI calculations have been amended and updated since that year. If comparable calculations were used for both years then the 2013/14 SROI figure would have been £8.03 and so we believe Energize has experienced an increased social return on investment during the year. However, this does not mean that the £9 figure was overstated last year.

⁹ The Family Spending Survey comprises figures on the average weekly expenditure on goods and services for UK households.
<http://www.ons.gov.uk/ons/rel/family-spending/family-spending/index.html>

¹⁰ This data is from research by the National Tourism Survey and is used as part of the economic value of sport tool; see page 40 - <http://www.sportengland.org/media/334794/economic-value-of-sport-local-model-guidance.pdf>

¹¹ Life expectancies of adults in Shropshire and Telford and Wrekin have been used from Sport England's Mini Sport Profiles - <http://www.sportengland.org/our-work/local-work/partnering-local-government/local-sports-data/>

¹² The Sportworks Tool has been developed by Substance, a social research cooperative with a track record of pioneering approaches to research and evaluation in the Sport for Development sector. The tool is promoted by Sported, the largest organisation supporting community and grassroots organisations who deliver sport for development across the UK. Sportworks is able to assess the degree of protection the sports project is providing against negative consequences (crime, educational performance, wellbeing, etc) and in turn calculate social cost savings as a result of the positive behaviour change experienced by participants. Find out more at <http://sported.org.uk/our-impact/sportworks/>

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

TRUSTEES ANNUAL REPORT *(continued)*

YEAR ENDED 31 MARCH 2015

FINANCIAL REVIEW

Reserves Policy

It is the current policy and intention of the Company to set aside sufficient Unrestricted Reserves (excluding Designated Funds, if any) as a contingency against a number of unforeseen circumstances but most notably to ensure that, should the need arise, the Company is able to undergo a Solvent Wind-Up (for example, following any substantial reduction in our funding income).

Further, prior to undergoing any such Solvent Wind-Up, it would currently be the intention of the Company to seek to continue to operate as a viable Charity/County Sports Partnership, notwithstanding a substantial/material reduction in our funding income, for a period not exceeding 24 months. During this period, the Company might have to be modified and restructured in order to ensure the ongoing achievement of our charitable objectives and without any material impairment to our capability still to undergo a Solvent Wind-Up as an option of last resort.

As at the date of this Annual Report and Accounts:-

1. Our Unrestricted Reserves stand at £121k.
2. Our current estimate of the costs likely to be incurred in undergoing and securing a Solvent Wind-Up is £85k.

A. "Unrestricted Reserves" means those Reserves which have been accumulated from Unrestricted Funds, meaning those Funds within ESTW which are capable of being used for any purpose consistent with the charitable objectives of ESTW.

B. "Designated Funds" means those monies and other assets received by ESTW on an unrestricted basis but since allocated by the Trustee Directors of ESTW to a specific and particular purpose.

C. This Reserves Policy needs to be read in conjunction with the Articles of Association of the Company and the (Reserves Protocol of the Trustee Board currently in the course of preparation as at the date of approval of this Annual Report and Accounts and to be dated 22 October, 2015).

Main Sources of Funding

Sport England continues to be the main source of funding for Energize STW with other funds being derived from commissioning and through sales of associated services and fees for courses / education. The Trustees have established growth and diversification of income as a key strategic priority for the organisation for the next 6 years.

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

TRUSTEES ANNUAL REPORT *(continued)*

YEAR ENDED 31 MARCH 2015

PLANS FOR FUTURE PERIODS

Plans for 2015/16

In line with our '20/20 Vision' -business strategy we have identified an operational plan for 2015/16 with the following as key themes:

1. Providing a co-ordinated approach to the delivery of Children & Youth Sports Development Programmes
 - a. Support youth groups through partnership with Shropshire Youth Association
 - b. Increase numbers of young people involved in activity and competition
 - c. Improve the links between school and community opportunities
2. Developing and Motivating People so that provision and investment is even more needs and insight led and leads to more sustainable business opportunities
 - a. Improve the working environment for Energize staff and volunteers
 - b. Improved learning opportunities – particularly focused on business development and enterprise
 - c. Increased opportunities for the public to engage in volunteering and leadership
3. Enhancing the 'Partnership' so that there is a clearer partnership structure and means to engage new markets
 - a. Develop and take to market a range of offers for local frontline delivery organisations
 - b. Enhance the workplace health and activity offer and increase engagement from local companies
 - c. Develop 'sponsorship and fundraising' strategy
4. Using sport as a vehicle for change in order to attract greater recognition and investment for sport and physical activity projects which tackle local social issues
 - a. Work with health and social care agencies to enhance provision for disabled adults and older people
 - b. Establish a partnership project which uses sport to tackle anti social behaviour
 - c. Continue to monitor and evaluate projects so that Energize can evidence the 'social value' of all programmes
5. Delivering the Marketing and Communications Strategy in order to raise awareness with key audiences and celebrate achievements
 - a. Identify and deliver a system to manage and support the maintenance and development of relationships across the organisation
 - b. Support other themes so that key stakeholders and audiences are aware of Energize opportunities and messages
 - c. Deliver high quality events including annual Energize Awards

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

TRUSTEES ANNUAL REPORT *(continued)*

YEAR ENDED 31 MARCH 2015

TRUSTEES' RESPONSIBILITIES STATEMENT

The trustees (who are also the directors of Energize Shropshire Telford and Wrekin for the purposes of company law) are responsible for preparing the Trustees Annual Report and the financial statements in accordance with applicable law and regulations. Company law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and the income and expenditure of the charitable company for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

AUDITOR

Independent Auditors LLP are deemed to be re-appointed under section 487(2) of the Companies Act 2006.

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as each trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware; and
- each trustee has taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

Registered office:
Guildhall
Frankwell Quay
Shrewsbury
Shropshire
SY3 8HQ

Signed on behalf of the trustees

Mr D Sherratt
Trustee

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ENERGIZE SHROPSHIRE TELFORD AND WREKIN

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ENERGIZE SHROPSHIRE TELFORD AND WREKIN

YEAR ENDED 31 MARCH 2015

We have audited the financial statements of Energize Shropshire Telford and Wrekin for the year ended 31 March 2015 on pages 22 to 32. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND AUDITOR

As explained more fully in the Trustees Annual Report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Trustees Annual Report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

OPINION ON FINANCIAL STATEMENTS

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2015 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF
ENERGIZE SHROPSHIRE TELFORD AND WREKIN *(continued)***

YEAR ENDED 31 MARCH 2015

OPINION ON OTHER MATTER PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion the information given in the Trustees Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the Trustees Annual Report.

Emstrey House North
Shrewsbury Business Park
Shrewsbury
Shropshire
SY2 6LG

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Jonathon Dale BA(Hons) FCA
(Senior Statutory Auditor)
For and on behalf of
Independent Auditors LLP
Chartered Accountants
& Statutory Auditor

ENERGIZE SHROPSHIRE TELFORD AND WREKIN
STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING THE
INCOME AND EXPENDITURE ACCOUNT)

YEAR ENDED 31 MARCH 2015

	Note	Unrestricted Funds £	Restricted Funds £	Total Funds 2015 £	Total Funds 2014 £
INCOMING RESOURCES					
Incoming resources from generating funds:					
Grant income	2	–	511,554	511,554	444,378
Investment income	3	600	–	600	212
Incoming resources from charitable activities	4	54,125	–	54,125	66,384
TOTAL INCOMING RESOURCES		<u>54,725</u>	<u>511,554</u>	<u>566,279</u>	<u>510,974</u>
RESOURCES EXPENDED					
Charitable activities	5/6	(34,322)	(512,912)	(547,234)	(476,245)
Governance costs	7	(1,286)	(3,598)	(4,884)	(4,895)
TOTAL RESOURCES EXPENDED		<u>(35,608)</u>	<u>(516,510)</u>	<u>(552,118)</u>	<u>(481,140)</u>
NET INCOMING RESOURCES BEFORE TRANSFERS					
Transfer between funds	9 10	19,117 (6,124)	(4,956) 6,124	14,161 –	29,834 –
NET INCOME FOR THE YEAR		<u>12,993</u>	<u>1,168</u>	<u>14,161</u>	<u>29,834</u>
RECONCILIATION OF FUNDS					
Total funds brought forward		<u>108,298</u>	<u>2,040</u>	<u>110,338</u>	<u>80,504</u>
TOTAL FUNDS CARRIED FORWARD		<u>121,291</u>	<u>3,208</u>	<u>124,499</u>	<u>110,338</u>

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared.

All of the above amounts relate to continuing activities.

The notes on pages 24 to 32 form part of these financial statements.

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

BALANCE SHEET

31 MARCH 2015

	Note	2015 £	2014 £
FIXED ASSETS			
Tangible assets	12	4,973	5,092
CURRENT ASSETS			
Debtors	13	8,792	12,713
Cash at bank and in hand		199,601	233,289
		<u>208,393</u>	<u>246,002</u>
CREDITORS: Amounts falling due within one year	14	<u>(88,867)</u>	<u>(140,756)</u>
NET CURRENT ASSETS		119,526	105,246
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>124,499</u>	<u>110,338</u>
NET ASSETS		<u>124,499</u>	<u>110,338</u>
FUNDS			
Restricted income funds	16	3,208	2,040
Unrestricted income funds	17	121,291	108,298
TOTAL FUNDS		<u>124,499</u>	<u>110,338</u>

These financial statements were approved by the members of the committee and authorised for issue on the and are signed on their behalf by:

Mr D Sherratt
Trustee

Company Registration Number: 08066413

The notes on pages 24 to 32 form part of these financial statements.

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2015

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008), and the requirements of the Statement of Recommended Practice 'Accounting and Reporting by Charities' issued in March 2005 (SORP 2005).

Incoming resources

All incoming resources are recognised in the statement of financial activities when the charity is legally entitled and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

- voluntary income is received by way of grants, donations and gifts and is included in full in the statement of financial activities when receivable. Grants, where entitlement is not conditional on the delivery of a specific performance by the charity, are recognised when the charity becomes unconditionally entitled to the grant. Incoming resources from grants, where relating to performance and specific delivery requirements is recognised when the charity earns the right to consideration by its performance.

- incoming resources from charitable activities include income from fees received under contract. Income is recognised when a specific performance has been delivered by the charity.

- investment income is recognised in the financial statements on an accruals basis.

Resources expended

Expenditure is recognised on an accruals basis when a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is included as part of the expenditure to which it relates.

Charitable expenditure comprises those costs incurred by the charity in pursuit of its charitable objectives. It includes both direct costs and support costs relating to such activities. Support costs, including salaries, are apportioned on the basis of the time involved on the activity.

Governance costs include those costs associated with meeting the statutory requirements of the charity.

Fixed assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Computer equipment - 33% straight line
Fixtures & fittings - 25% straight line

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2015

1. ACCOUNTING POLICIES *(continued)*

Pension costs

The company contributes to a defined benefit pension scheme for some of its employees by dint of its membership of the Shropshire County Pension Fund, "the Scheme". The assets of the Scheme are held in trust and do not form any part of the assets and liabilities of the company.

Subject to the company continuing to comply with the terms of the Admission Agreement entered into by the Company and dated 25th March, 2013 and the Guarantee granted to the company by Shropshire Council with effect from 1st January, 2013, the company's obligations to the Scheme are limited to the contributions requiring to be paid by participating Employers (referred to in the Admission Agreement as "Admission Bodies"), as certified from time to time by the Actuary to the Scheme.

The contributions to the Scheme are charged to the Statement of Financial Activities in a manner consistent with the period to which the contributions relate.

The company also contributes to a defined contribution pension scheme and the pension charge represents the amounts payable to the scheme in question in respect of the period to which these Accounts relate.

See also Note 15

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

2. GRANT INCOME

	Restricted Funds	Total Funds 2015	Total Funds 2014
	£	£	£
Grants receivable			
Sport England - Sportivate	81,336	81,336	81,575
Sport England - Sportmakers	9,930	9,930	4,247
Sport England - Coaching	43,698	43,698	39,393
Sport England - Core funding	203,841	203,841	200,000
Department For Education	10,107	10,107	23,580
Archery GB	—	—	1,800
Sport England - Satellite Clubs	43,350	43,350	22,838
Sport England - Primary School Premium	52,460	52,460	24,270
Sport England - Club Link Makers	53,325	53,325	46,675
Shropshire Providers Consortium - Inclusively Fit	13,507	13,507	—
	<u>511,554</u>	<u>511,554</u>	<u>444,378</u>

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2015

3. INVESTMENT INCOME

	Unrestricted Funds	Total Funds 2015	Total Funds 2014
	£	£	£
Bank interest receivable	600	600	212

4. INCOMING RESOURCES FROM CHARITABLE ACTIVITIES

	Unrestricted Funds	Total Funds 2015	Total Funds 2014
	£	£	£
Shropshire PCT - Vulnerable Adults	–	–	8,405
County Sports Partnership Network - Community Games	–	–	12,246
Shropshire Council - School Games	14,538	14,538	21,459
Other trading, hosting and event income	29,587	29,587	24,274
Shropshire Public Health	10,000	10,000	–
	54,125	54,125	66,384

5. COSTS OF CHARITABLE ACTIVITIES BY FUND TYPE

	Unrestricted Funds	Restricted Funds	Total Funds 2015	Total Funds 2014
	£	£	£	£
Sport England - Sportivate	–	76,031	76,031	74,285
Sport England - Sportmakers	–	224	224	4,000
Sport England - Coaching	–	13,050	13,050	12,746
Sport England - Core funding	–	–	–	500
Department for Education	–	1,613	1,613	7,530
County Sports Partnership Network - Community Games	1,474	–	1,474	5,716
Shropshire PCT - Vulnerable Adults	–	–	–	3,405
Archery GB	–	–	–	1,800
Sport England - Satellite Clubs	–	43,350	43,350	22,838
Shropshire Council - School Games	3,647	–	3,647	1,478
Sport England - Primary School Premium	–	10,115	10,115	4,313
Sport England - Club Link Makers	–	1,599	1,599	3,247
Other trading, hosting and event income	155	–	155	4,574
Shropshire Public Health	3,000	–	3,000	–
Shropshire Providers Consortium - Inclusively Fit	–	1,023	1,023	–
Support costs	26,046	365,907	391,953	329,813
	34,322	512,912	547,234	476,245

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2015

6. COSTS OF CHARITABLE ACTIVITIES BY ACTIVITY TYPE

	Activities undertaken directly £	Support costs £	Total Funds 2015 £	Total Funds 2014 £
Sport England - Sportivate	76,031	5,305	81,336	81,575
Sport England - Sportmakers	224	9,996	10,220	4,536
Sport England - Coaching	13,050	30,648	43,698	39,393
Sport England - Core funding	–	203,723	203,723	194,877
Department for Education	1,613	8,546	10,159	23,580
County Sports Partnership Network - Community Games	1,474	–	1,474	9,194
Shropshire PCT - Vulnerable Adults	–	–	–	3,405
Archery GB	–	–	–	1,800
Sport England - Satellite Clubs	43,350	–	43,350	22,838
Shropshire Council - School Games	3,647	10,792	14,439	19,528
Sport England - Primary School Premium	10,115	42,345	52,460	24,270
Sport England - Club Link Makers	1,599	52,860	54,459	46,675
Other trading, hosting and event income	155	10,034	10,189	4,574
Shropshire Public Health	3,000	5,220	8,220	–
Shropshire Providers Consortium - Inclusively Fit	1,023	12,484	13,507	–
	<u>155,281</u>	<u>391,953</u>	<u>547,234</u>	<u>476,245</u>

7. GOVERNANCE COSTS

	Unrestricted Funds £	Restricted Funds £	Total Funds 2015 £	Total Funds 2014 £
Audit fees	–	3,598	3,598	3,599
Depreciation	1,286	–	1,286	1,288
Bad debts	–	–	–	8
	<u>1,286</u>	<u>3,598</u>	<u>4,884</u>	<u>4,895</u>

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2015

8. ANALYSIS OF SUPPORT COSTS

	Core Funding £	Sportivate £	Sportmakers £	Coaching £	Primary School Premium £
Staff costs (including social security, pension & recruitment fees)	121,979	5,305	9,706	30,648	42,345
Premises expenses	18,317	–	–	–	–
Legal and professional	7,093	–	–	–	–
Depreciation	1,491	–	290	–	–
Repairs and maintenance	1,802	–	–	–	–
Other office costs	5,611	–	–	–	–
Advertising and marketing	7,340	–	–	–	–
Staff training	13,775	–	–	–	–
Travelling	7,764	–	–	–	–
Sundry expenses (including Awards evening)	18,551	–	–	–	–
	<u>203,723</u>	<u>5,305</u>	<u>9,996</u>	<u>30,648</u>	<u>42,345</u>
	Club Link Makers £	Other Grants £	Other Unrestricted £	Total 2015 £	Total 2014 £
Staff costs (including social security, pension & recruitment fees)	52,860	31,822	15,254	309,919	263,199
Premises expenses	–	–	–	18,317	12,809
Legal and professional	–	–	–	7,093	4,860
Depreciation	–	–	–	1,781	644
Repairs and maintenance	–	–	–	1,802	2,500
Other office costs	–	–	–	5,611	8,096
Advertising and marketing	–	–	–	7,340	2,988
Staff training	–	–	–	13,775	5,396
Travelling	–	–	–	7,764	11,743
Sundry expenses (including Awards evening)	–	–	–	18,551	17,578
	<u>52,860</u>	<u>31,822</u>	<u>15,254</u>	<u>391,953</u>	<u>329,813</u>

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2015

9. NET INCOMING RESOURCES FOR THE YEAR

This is stated after charging:

	2015	2014
	£	£
Staff pension contributions	17,541	16,488
Depreciation	3,065	1,932
Auditors' remuneration: - audit of the financial statements	<u>3,600</u>	<u>3,599</u>

10. FUND TRANSFERS

Transfers totalling £6,124 (2014 - £nil) were made from unrestricted funds to restricted funds to cover circumstances where expenditure incurred was in excess of income on that fund.

11. STAFF COSTS AND EMOLUMENTS

Total staff costs were as follows:

	2015	2014
	£	£
Wages and salaries	271,056	225,963
Social security costs	21,322	20,749
Other pension costs	17,541	16,488
	<u>309,919</u>	<u>263,200</u>

Particulars of employees:

The average number of employees during the year, calculated on the basis of full-time equivalents, was as follows:

	2015	2014
	No	No
Number of staff	<u>10</u>	<u>8</u>

No employee received remuneration of more than £60,000 during the year (2014 - Nil).

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2015

12. TANGIBLE FIXED ASSETS

	Computer equipment £	Fixtures & Fittings £	Total £
COST			
At 1 April 2014	2,001	5,739	7,740
Additions	2,950	–	2,950
At 31 March 2015	<u><u>4,951</u></u>	<u><u>5,739</u></u>	<u><u>10,690</u></u>
DEPRECIATION			
At 1 April 2014	819	1,829	2,648
Charge for the year	1,634	1,435	3,069
At 31 March 2015	<u><u>2,453</u></u>	<u><u>3,264</u></u>	<u><u>5,717</u></u>
NET BOOK VALUE			
At 31 March 2015	<u><u>2,498</u></u>	<u><u>2,475</u></u>	<u><u>4,973</u></u>
At 31 March 2014	<u><u>1,182</u></u>	<u><u>3,910</u></u>	<u><u>5,092</u></u>

13. DEBTORS

	2015 £	2014 £
Trade debtors	5,453	10,994
Other debtors	–	241
Prepayments	3,339	1,478
	<u><u>8,792</u></u>	<u><u>12,713</u></u>

14. CREDITORS: Amounts falling due within one year

	2015 £	2014 £
Trade creditors	11,668	8,131
Taxation and social security	8,036	6,062
Other creditors	781	–
Accruals	68,382	126,563
	<u><u>88,867</u></u>	<u><u>140,756</u></u>

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2015

15. PENSIONS

Further to what is set out under Note 1 above, the company contributes to the Shropshire County Pension Fund ("the Scheme" or "the Fund" as the context so permits and requires) on behalf of two of its employees. The Scheme is a defined benefit scheme providing pension and lump sum benefits at retirement based on final salary and length of service (both as defined in the Scheme Rules).

The Scheme is a multi-employer scheme and due to this and also as a result of the combined effect of the provisions of the Admission Agreement entered into by the Company and dated 25th March, 2013 and the Guarantee granted to the company by Shropshire Council with effect from 1st January, 2013, it is not possible (nor is it necessary) to identify its' share of the underlying assets and liabilities on a consistent and reasonable basis. For this reason, and also in accordance with FRS 17, the company has accounted for the contributions as though they were being paid into a defined contribution scheme.

As at 31st March, 2013, the Scheme was 76% funded (based on the assumptions which underpinned the last Triennial Valuation of the Fund as at that date) and a deficit recovery period of 25 years, effective from 1st April, 2014, has been put in place. Current contribution levels are set at 19.9% which includes 6.4% in respect of the deficit. A further Valuation of the Fund is scheduled for 31st March, 2016 and the results will be known by November 2016. The level of contributions will be amended accordingly with effect from 1st April, 2017.

The contributions payable by the Company to the Fund in the period amounted to £13,133 (2014 - £11,851).

In addition, the company also contributes to a defined contribution pension scheme ("the defined contribution scheme") on behalf of a number of its employees (who are not members of the Scheme as described in the previous paragraphs). The assets of the defined contribution scheme are held separately from those of the Company in independently administered funds. The pension cost charge includes £3,508 (2014 - £4,636) of contributions made by the company to the defined contribution scheme in the period. As at the balance sheet date, there were no outstanding or prepaid contributions.

ENERGIZE SHROPSHIRE TELFORD AND WREKIN

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2015

16. RESTRICTED INCOME FUNDS

	Balance at 1 Apr 2014 £	Incoming resources £	Outgoing resources £	Transfers £	Balance at 31 Mar 2015 £
Sport England - Sportivate	–	81,336	(81,336)	–	–
Sport England - Sportmakers	516	9,930	(10,220)	–	226
Sport England - Coaching	–	43,698	(43,698)	–	–
Sport England - Core funding	1,524	203,841	(207,321)	4,938	2,982
Department for Education	–	10,107	(10,159)	52	–
Sport England - Satellite Clubs	–	43,350	(43,350)	–	–
Sport England - Primary School Premium	–	52,460	(52,460)	–	–
Sport England - Club Link Makers	–	53,325	(54,459)	1,134	–
Shropshire Providers Consortium - Inclusively Fit	–	13,507	(13,507)	–	–
	<u>2,040</u>	<u>511,554</u>	<u>(516,510)</u>	<u>6,124</u>	<u>3,208</u>

17. UNRESTRICTED INCOME FUNDS

	Balance at 1 Apr 2014 £	Incoming resources £	Outgoing resources £	Transfers £	Balance at 31 Mar 2015 £
General Funds	<u>108,298</u>	<u>54,725</u>	<u>(35,608)</u>	<u>(6,124)</u>	<u>121,291</u>

18. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Tangible fixed assets £	Net current assets £	Total £
Restricted Income Funds:			
Sport England - Sportmakers	226	–	226
Local Beginner Running Project	2,982	–	2,982
	<u>3,208</u>	–	<u>3,208</u>
Unrestricted Income Funds	<u>1,765</u>	<u>119,526</u>	<u>121,291</u>
Total Funds	<u>4,973</u>	<u>119,526</u>	<u>124,499</u>