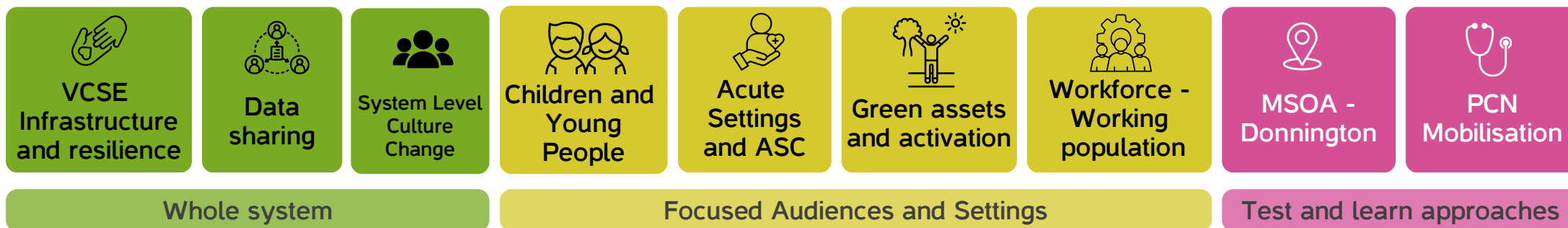


Telford and Wrekin Place Partnership - the nine themes



VCSE Infrastructure and resilience:

Strengthening VCSE voice and connection: A VCSE Enabler role hosted by Telford and Wrekin CVS to improve coordination, collaboration and system influence.

Mapping system capacity and gaps: System and skills mapping to create a shared engagement tool and identify opportunities for development, training and investment.

Building organisational resilience: Designing and testing approaches to support VCSE organisations with skills and resources to enable system engagement and deliver long-term health and activity outcomes.

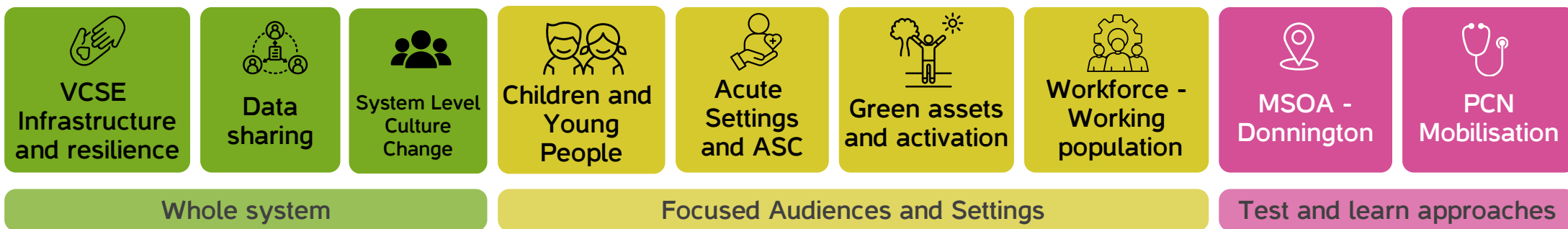
Data sharing:

Unlocking Potential: We want to increase the availability, accessibility and usage of relevant data across the T&W system around physical activity. Supporting the behaviours and structures needed to produce consistent measures of impact and a stronger advocacy for the benefits of movement and physical activity.

System Level Culture Change:

We are facilitating leadership workshops at multiple layers of the system working with people within the system with authority or influence.

We have invested into six 'shared roles' - this capacity built within the system will drive forward intelligence, sustain behaviours and learning within the system and also work as a specialist project team.



Children and Young People:

Strengthen system collaboration: We aim to create environments that enable children and young people to be more active.

We are investing in a shared role within youth services and using intelligence from schools and community providers to co-design, embed and evaluate more connected approaches, with a focus on reducing inequalities in physical activity.

Acute Settings and Adult Social Care:

Embedding physical activity in care systems: Partnership with Disability Rights UK to pilot Get Yourself Active Local, integrating physical activity into adult social care through workforce education, system leadership engagement and co-production with community providers.

System learning and transformation: Working with acute and social care stakeholders to understand how physical activity can support service transformation and address NHS and ICS pressures.

Building the case for scale: Generating evidence to inform sustainable integration models and strengthen the case for a Full Place Award.

Green assets and activation:

Strong but underused asset: Telford and Wrekin has a higher-than-average level of green infrastructure, but much of this natural capital is not yet fully or consistently activated in ways that connect with local communities.

Testing coordinated, place-based approaches: Building on Public Health research and Green Social Prescribing outcomes, hyper-local work in Donnington will be used to test community engagement approaches, supported by shared roles across Planning and Active Travel to scale learning across wider areas and themes.

