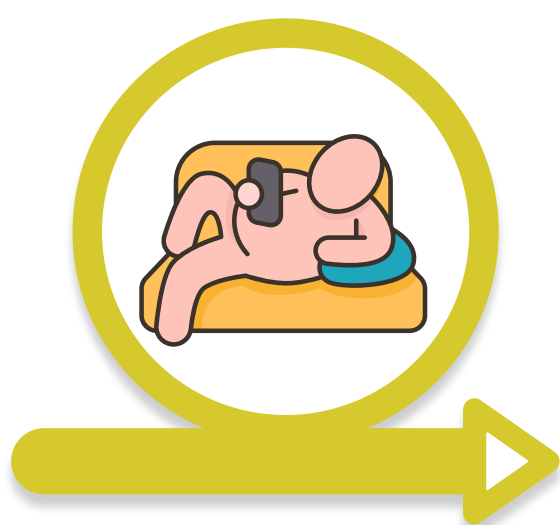


DONNINGTON PLACE WORKING

At Energize we are committed to **eliminating inactivity** to improve the overall health, wellbeing & quality of life of residents across the County.



In Shropshire, Telford & Wrekin **27.5%** are classified as **inactive** (Active Lives Survey, 2023). People who are inactive have a **20%-30% increased risk of death.**

Evidence from Sport England suggests that a whole systems approach, involving multiple sectors & targeting resources to areas of greatest need, **can reduce inactivity levels 2.5X faster** than other methods.



Data on activity levels, rurality, deprivation, health, social & community needs, along with insights from community projects, school work & team experience, highlighted a need to focus in **Donnington, Telford.**

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